



Design is the art of arranging
elements in a way that is
both visually pleasing
& functional.

Looking For...

GRAPHIC

Designing Course



DSOM

Dehradun School of Online Marketing

"Become a Design Expert"

Build your career with us!

8 REASONS TO JOIN US

- ▶ **HIGHLY RATED ON GOOGLE**
- ▶ **1st RANK ON GOOGLE**
- ▶ **EXPERIENCED MENTORS**
- ▶ **DOUBT CLARIFICATION**
- ▶ **100% PLACEMENT ASSISTANCE**
- ▶ **100% PRACTICAL TRAINING**
- ▶ **REAL LIVE PROJECTS**
- ▶ **PORTFOLIO ASSISTANCE**



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ABOUT

GRAPHICS DESIGN

Graphic Design is all around us! Words and pictures, the building blocks of graphic design are the elements that carry the majority of the content in both the digital world and the printed world. As graphic design becomes more visible and prevalent in our lives, graphic design as a practice becomes more important in our culture. Through visual examples, this course will teach you the fundamental principles of graphic design. Beyond the basics, you will also learn tips and tricks to become a professional graphics designer.

Course Outline

This course will indeed teach you how to you to MAKE design! If you want to be a designer you have to be a maker, a communicator; so this course will offer you lots of opportunities to get your hands dirty with exercises and with more practical projects. Students will be given challenging real world projects and assignments typical of the graphic design industry. High quality work is expected and students will be given opportunities to redo work until it meets standards specified during instruction.

01

ELEMENTS OF DESIGN

- Form
- Shape
- Line
- Color
- Texture
- Typography
- Space

02

PRINCIPLES OF DESIGN

- Balance
- Contrast
- emphasis
- Harmony
- Rhythm
- Proportion
- Pattern
- Unity
- Variety

Course Outline

03

TYPOGRAPHY

- Anatomy of a letter
- Typefaces
- Typographic Measurement
- Typographic Standards
- Typographic Guidelines

04

CREATING DESIGNS FOR PRINT & WEB

- Design Poster/Flyers, Magazine Cover
- Formats
- Resolution
- Raster Vs Vector

05

LOGO DESIGN

- Understanding logo design
- Dynamics of an effective logo
- Designing a Logo

06

PHOTO EDITING/ MANIPULATION

- Cropping out images
- Photo Retouching
- Photo compositions
- Assignment/Fictitious briefs

Students' Review

R

Rudra Sharma

3 reviews · 4 photos

★★★★★ 6 months ago

DSOM, the Graphic Designing institute in Dehradun, is a great place to learn the ins and outs of the industry. The faculty is highly knowledgeable and experienced, and they are always willing to go the extra mile to help students understand ... [More](#)

⋮

S

Shrey Dhyani

2 reviews · 2 photos

★★★★★ 4 months ago

DSOM (Dehradun School of Online Marketing) is the best graphic designing institute in Dehradun. Their faculty is highly experienced and knowledgeable, and they use a practical approach to teaching. The curriculum at DSOM is comprehensive, ... [More](#)

⋮



Pankaj Panwar

3 reviews

★★★★★ 6 months ago

My daughter recently attended a graphic design course at DSOM institute in Dehradun, and I have to say, I was thoroughly impressed with the level of instruction and resources provided. The instructors were experienced professionals in the ... [More](#)

⋮

S

sujal thapa

3 reviews

★★★★★ a month ago

Dsom is a great institute for learning graphic designing. I have a very good experience. They provide placement too must enroll into their courses

⋮



Nankani Mahima

8 reviews

★★★★★ a month ago

Best institute for graphic designing, it was fun learning new skills, taught very nicely, they give placement assistance as well after the course, must enroll into graphic designing and digital marketing course too.

⋮

J

Jayshree Rawat

1 review

★★★★★ 7 months ago

I joined DSOM for Graphic Designing Course and Now I'm very confident in making banners and editing photos for my business. Pankaj sir really help me out in every steps. I'll suggest DSOM for the best Graphic Designing Course in Dehradun.

⋮

S

Shaantanu Chauhan

7 reviews

★★★★★ 7 months ago

DSOM is one of the best graphic designing institute in dehradun. The faculty is also Great and helping . Must recommend DSOM for graphic designing course

⋮

SOFTWARE WE ARE GOING TO LEARN



SOFTWARE - **PHOTOSHOP**

DURATION : 3 months

₹ 15,000/-



SOFTWARE - **ILLUSTRATOR**

DURATION : 2 months

₹ 10,000/-



SOFTWARE - **CORELDRAW**

DURATION : 2 months

₹ 10,000/-



SOFTWARE - **INDESIGN**

DURATION : 2 months

₹ 10,000/-



SOFTWARE - **PREMIERE PRO**

DURATION : 3 months

₹15,000/-



SOFTWARE - **AFTER EFFECTS**

DURATION : 5 months

₹ 20,000/-



CONTACT US



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